Smart Snacks Food and Beverage Fundraisers

Nutrition Standard for All Food Sold in Schools

Smart Snacks Overview

- > New nutrition standards were implemented July 1, 2014.
- > All foods and beverages sold on the school campus at any time during the school day.



School day is defined as from midnight before 30 minutes after the end of the official school day.

- > Standards do not apply to items sold outside the school day or off-campus.
- > Apllies to all grade levels.

Food and Beverage Fundraisers Overview

Must meet Smart Snacks in Schools nutrition standards.



Up to three exemptions to the standards will be allowed.

- * Exempt fundraisers determined by each school.
- * Only allowed for "infrequent" (three or fewer times a year) school-sponsored fundraisers.
- * Pueblo City Schools has determined the duration of an event will be 10 days or less; and no more than two exempt fundraisers will be allowed at the same time.

Foods or beverages sold through fundraisers may not be sold in competition with school meals in cafeteria area during meal service.

Schools must maintain records for all foods and beverages sold outside of the school nutrition program. Records include, but are not limited to:

* Receipts; nutrition labels; and product specifications.

State agencies will monitor compliance through review of LEA records; if violation occurred, technical assistance and corrective action will be required.

* Fines resulting from corrective action will be charged to the offending school's budget.

GENERAL STANDARDS for COMPETITIVE FOODS

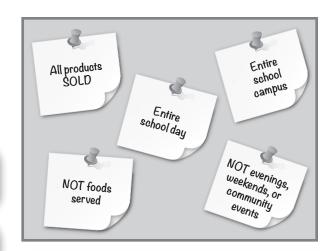
Whole Grain

Fruit, Vegetable, Protein, or Dairy

Combination Food

(at least 1/4 c. fruit or vegetable)

MEETS ALL NUTRIENT STANDARDS



Make sure your foods and beverages are meeting the new standards.

Use the
Smart Snacks calculator
at the
Alliance for a Healthier Generation
website.

- Fat \leq 35% of total calories (some exceptions)
- SAT FAT ≤ 10% of total calories
- TRANS FAT 0%
- SODIUM ≤ 480 mg Entrée, ≤ 200 mg snack/sides until 2016
- CALORIES ≤ 350% entrée, ≤ 200 snack/side
- SUGAR ≤ 35% of total weight from sugars

Nutrient Standards

ADDITIONAL POLICY REQUIREMENTS TO NOTE

- Colorado Healthy Beverage Policy (see table below) has stricter beverage regulations that must be followed.
- Accompaniments must be included in nutrient profile as part of the item served; examples include: salad dressing, cream cheese, jelly, butter, garnishes, etc.

Colorado Healthy Beverages Policy (2009)

Beverage	Elementary	Middle	High	Beverage standards apply to the extended school day, including but not limited to, before and after school activities and childcare programs.
Water	No size limit	No size limit	No size limit	
Low Fat Milk	8 oz.	12 oz.	12 oz.	
100% Fruit Juice	8 oz.	12 oz.	12 oz.	
Caffeine	Restricted	Restricted	No restrictions/ Diet soda allowed	

Food Fundraiser Request Form

School Name:	
Name of Requesting Organization:	
Organization Contact Information:(Representative)	(Phone/Cell #)
What Will Be Sold:	
Does Food Meet Smart Snack Regulations? Nutrition information must be attached for all food fundraise Nutrition calculator may be found at: www.healthiergeneration.org/take_action/schools/snacks product_calculator/	
Is this a request for an exemption to Smart Snack regulations? (Only three exemptions allowed/per school/year)	Y N
Duration of Fundraiser:(No more than 10 days allowed per exemption - sp	pecific sale dates must be listed)
No items may be sold 30 minutes before to 30 minutes after periods. By signing below I understand that our organization will abid Snack and Competitive Food Laws.	
Signature of Requester	Date
Principal Signature of Approval	 Date