

Smart Snacks

Food and Beverage Fundraisers

Nutrition Standard for All Food Sold in Schools

Smart Snacks Overview

- > New nutrition standards were implemented July 1, 2014.
- > All foods and beverages sold on the school campus at any time during the school day.

School day is defined as from midnight before 30 minutes after the end of the official school day.

- > Standards do not apply to items sold outside the school day or off-campus.
- > Applies to all grade levels.



July 1

Food and Beverage Fundraisers Overview

Must meet Smart Snacks in Schools nutrition standards.



Up to three exemptions

Up to *three* exemptions to the standards will be allowed.

- * Exempt fundraisers determined by each school.
- * Only allowed for "infrequent" (three or fewer times a year) school-sponsored fundraisers.
- * Pueblo City Schools has determined the duration of an event will be 10 days or less; and no more than two exempt fundraisers will be allowed at the same time.

Foods or beverages sold through fundraisers may not be sold in competition with school meals in cafeteria area during meal service.

Schools must maintain records for all foods and beverages sold outside of the school nutrition program. Records include, but are not limited to:

- * Receipts; nutrition labels; and product specifications.

State agencies will monitor compliance through review of LEA records; if violation occurred, technical assistance and corrective action will be required.

- * Fines resulting from corrective action will be charged to the offending school's budget.

GENERAL STANDARDS for COMPETITIVE FOODS

Whole Grain

**Fruit, Vegetable,
Protein, or Dairy**

Combination Food
(at least 1/4 c. fruit or vegetable)

MEETS ALL NUTRIENT STANDARDS



Make sure your
foods and beverages
are meeting the new standards.

Use the
Smart Snacks calculator
at the
Alliance for a Healthier Generation
website.

- Fat \leq 35% of total calories (some exceptions)
- SAT FAT \leq 10% of total calories
- TRANS FAT 0%
- SODIUM \leq 480 mg Entrée, \leq 200 mg snack/sides until 2016
- CALORIES \leq 350% entrée, \leq 200 snack/side
- SUGAR \leq 35% of total weight from sugars

**Nutrient
Standards**

ADDITIONAL POLICY REQUIREMENTS TO NOTE

- Colorado Healthy Beverage Policy (see table below) has stricter beverage regulations that must be followed.
- Accompaniments must be included in nutrient profile as part of the item served; examples include: salad dressing, cream cheese, jelly, butter, garnishes, etc.

Colorado Healthy Beverages Policy (2009)

Beverage	Elementary	Middle	High	Beverage standards apply to the extended school day , including but not limited to, before and after school activities and childcare programs.
Water	No size limit	No size limit	No size limit	
Low Fat Milk	8 oz.	12 oz.	12 oz.	
100% Fruit Juice	8 oz.	12 oz.	12 oz.	
Caffeine	Restricted	Restricted	No restrictions/ Diet soda allowed	

Food Fundraiser Request Form

School Name: _____

Name of Requesting Organization: _____

Organization Contact Information: _____
(Representative) (Phone/Cell #)

What Will Be Sold: _____

Does Food Meet Smart Snack Regulations? Y N

Nutrition information must be attached for all food fundraisers.

Nutrition calculator may be found at:

www.healthiergeneration.org/take_action/schools/snacks_and_beverages/smart_snacks/alliance_product_calculator/

Is this a request for an exemption to Smart Snack regulations? Y N

(Only three exemptions allowed/per school/year)

Duration of Fundraiser: _____

(No more than 10 days allowed per exemption - specific sale dates must be listed)

No items may be sold 30 minutes before to 30 minutes after designated lunch and breakfast serving periods.

By signing below I understand that our organization will abide by all regulations regarding Smart Snack and Competitive Food Laws.

Signature of Requester

Date

Principal Signature of Approval

Date